

STAND

VOTE

LEAD

PUBLICITY GUIDELINES

SU ELECTIONS

The following are guidelines but are not exhaustive. You are advised to familiarise yourselves with the University rules regarding the treatment of property. If you have any questions please contact the Assistant Returning Officer.

Physical Campaigning

- Physical campaigning may only take place during the stated campaign period of 6-10 March.
- Please be mindful of the local environment when campaigning.
- Only place posters and banners during the campaigning period.
- Only hand out flyers during the voting week.
- Do not use “stickers” on any parts of the University or Union premises.
- Do not poster on fire doors.
- Do not site publicity in such a way as to cause damage to University or Union premises.
- Do not place posters in or on polling stations.
- Do not interfere with the publicity of any other candidate.

Digital Campaigning

- You may set up social media groups as soon as you have been verified as a candidate at the compulsory candidate briefing.
- If you have admin rights on an official Students’ Union Facebook group or page you must not abuse your position to promote individual Students’ Union election candidates.
- Do not use the university/union systems databases to mass email students.

Halls of Residence

- Posters may only be placed in private areas within halls of residence (e.g. bedroom windows) with the expressed permission of the flats’ residents.
- If canvassing at halls of residence in the voting period please only do so during reasonable hours.

General Guidance

- Please ask permission before any “lecture shouts” as some lecturers and/or students do not like their lectures being disturbed.
- The content of any election material displayed or circulated is the responsibility of the candidate.
- Material which breaches the Union rules and regulations / equal opportunity policy will be removed and action may be taken by the Returning Officer.
- Do not campaign within three metres of any polling station. This applies to both candidates and their supporters regardless of the location of the polling station. This is to ensure the electors can cast their vote in secret and without any outside influence.