RHSU

leadership elections

do's & dont's

su.rhul.ac.uk/elections

Elections Dos and Don'ts

Running an in-person election campaign can seem daunting, but it is also a great chance to step outside of your comfort zone and can be really fun!It might seem like there are a hundred rules and guidelines to follow, and you may have no clue where to even start. However, we are here to help with a list of tips for running a successful campaign for the upcoming SU Leadership Elections.

Do

- ✓ Check out and utilise our Elections Checklist to stay on top of your tasks to complete.
- ✓ Be aware that students can get tired of the constant bother of elections. Try come up with exciting ways to grab their attention!
- ✓ Take regular breaks and remember to eat and drink water.
- ✓ Make sure to do loads of lecture shout-outs.
- ✓ Take loads of campaign photos and tag @surhul.
- ✓ Plan early – to work around any deadlines and manage uni workload.
- ✓ Make use of your own networks – the people you know is a great source of first voters.
- ✓ Use social media to promote your campaign.
- ✓ Think of creative and unique ways to campaign.
- ✓ Have a clear message.
- ✓ Submit your candidate photo.
- ✓ Submit your candidate statement
- ✓ Fill out the Candidate Diversity Survey.
- ✓ Try your best to attend as many sessions as possible to stack up your campaigning skills.
- ✓ Campaign individually!

Dont

- × Campaign negatively against other candidates.
- × Ignore the support network around you – gather some close friends and form a campaigning team!
- × Campaign in people's flats/homes without their permission.
- × Be put off if one or two students are disinterested or rude to you.
- × Forget to reach out to students who might not be interested in voting – many people might not be aware that elections are going on at all!
- × Overwork yourself and your campaign teams.
- × Spend too much money, keep within your budget!
- × Campaign in the areas not allowed – near ballot stations, libraries, computer rooms,
- × Chaplaincy & prayer spaces, email lists...
- × Place posters/banners around campus.
- × Cast a vote on someone's behalf! (including touching any devices they may use to cast their vote)
- × Endorse other candidates! We don't allow slates in the SU (running in the elections as a group).

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