# ROYAL HOLLOWAY STUDENTS' UNION

WE'RE HERE TO MAKE STUDENT LIFE BETTER AT ROYAL HOLLOWAY

RECRUITMENT PACK:

MEMBERSHIP EVENTS

COORDINATOR



# Welcome.

Royal Holloway Students' Union (RHSU) is an ambitious organisation that has students at the heart of our aims: to improve their education, make campus fun, look after their wellbeing, make them more employable, and ultimately empower them to change the world around them.

The Student Opportunities team plays a key role in delivering these aims, with a particular focus on making campus fun. The team supports over 140 sports clubs, societies and media outlets, as well as putting on a number of different events throughout the year. From day trips and 'crafternoons' as part of the Give It A Go (GIAG) programme to large-scale group events, the team focuses on providing students with a variety of opportunities to get involved in.

As our Membership Events Coordinator, you will play a leading role in developing the GIAG programme to ensure there are a number of events for students to participate in all year round. You'll also work closely with the elected sabbatical officer team, helping them to deliver events for liberation history months as well as their own campaigns.

You'll work with the rest of the Student Opportunities team in supporting the events of our student groups through building effective events training and guiding committee members on how to run a successful event. As well as this, you'll organise a number of key large-scale events that are a central part of the Students' Union calendar such as our annual Freshers' Fair and awards ceremonies where we reward and recognise



our student leaders.

Some experience in events and a passion to improve student experience is all you need to be a real success in this exciting and rewarding area of work.

Have a look through the rest of this pack for more specific information about the role and the organisation, and if you'd like an informal chat feel free to contact me at laura.black@su.rhul.ac.uk.

#### Laura Black

Student Opportunities Manager

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# A bit about us.

The Students' Union is a student-led organisation that represents 11,000 plus students at Royal Holloway University. The activities and services we offer are really wide-ranging and include things like supporting c.130 student-led sports clubs and societies, ensuring academic representation on every course, offering free and independent advice through our professional Advice Centre, putting on loads of free events with our Give it A Go programme, and running a shop, a pub, a couple of bars and a nightclub to fulfil students' social life on campus.

We're a charity (charity no: 1141998) registered with the Charity Commission. Why does this matter? Well it means that any profit we make through our trading or membership services gets reinvested into services that help students during their time at Royal Holloway. That covers everything from funding societies to running national voter registration drives.

# We're independent from the University.

While we work really closely with departments from all across the College, we are a separate organisation. This is important for several reasons, but mainly it means that if students have a problem while studying - whether that is their course, accommodation, or other issues, they can come and talk to us. And they can do this in the confidence that we can take up the issue with the University and help to resolve it.

# Our leadership.

We're a democratic, membership organisation and all students at Royal Holloway are automatically members of the Union. Overall legal responsibility for the Students' Union rests with our Board



of Trustees which is made up of four full-time Sabbatical Officers, three student trustees and five external trustees.

The Sabbatical Officers are elected each year by, and from, the student membership of the University. They take a year out of their studies (or immediately after graduating) to take on a full-time paid staff role and to serve as a trustee.

The President of the Union (one of the four sabbatical officers) is the Chair of the Board of Trustees. They are responsible for chairing the meetings of the Board, leading the performance management of the Chief Executive and acting as lead ambassador of the Union to external stakeholders and the wider public.

### **Current trustees.**

President and Chair of the Board
Vice President Education
Vice President Wellbeing & Diversity
Vice President Societies & Sport

Henn Warwick
Maia Jarvis
Alice Goode
Alex Parry

**Student Trustees** 

Gemma Parson Remi Gruszka Tom Ridge

**External Trustees** 

Fang Wei
Justin O'Brien
Rory Shanks
Jane Broadbent
Peter Elliot

### Our management.

Acting as Secretary to the Board of Trustees, it is the role of the Chief Executive to ensure effective and efficient strategic and operational leadership of the Students' Union. In conjunction with the President, the position must balance the need to drive and deliver sustainable income streams with ensuring continuous improvement of student satisfaction, engagement and representation.

The role works closely with the elected officers supporting them to ensure that the vision, goals and core values of the Students' Union are achieved.

The Chief Executive is supported by a professional senior management team who has specific responsibilities for implementing the day-to-day management of Membership Support & Engagement, Trading Services, Marketing & Communications and Finance & Resourcing.

We employ a full-time team of 50 permanent staff and approximately 400 casual student staff.

### Our finances.

The Students' Union has two main sources of income – an annual grant from the University and the income generated through our trading services. We are a charity and a not-for-profit organisation. All surplus generated within the organisation is reinvested into the facilities and services provided across the organisation for our members.

# We represent students.

This means that the sabbatical officers sit on university committees and pass on students' opinions about decisions and changes. They also meet with the local council and other stakeholders to tell them what students think on certain issues.

### Our services.

We're pretty active across campus supporting over 130 sports clubs and societies, representing students and their views, running our independant advice centre, serving up burgers in Tommy's Kitchen, hosting events across Medicine and the main SU building and providing a convienient place to shop for groceries.

# Our departments.

We have four distinct departments: Membership, Support and Engagement; Trading Services; Marketing & Communications and Finance & Resourcing.

# Membership, Support and Engagement.

Forming the backbone of the organisation, Membership Support and Engagement includes Student Opportunities, Student Voice, Advice, and the Union Helpdesk.

All the administration for sports clubs and societies, academic course representation and social media management are just a few things run through here.

# **Trading Services.**

The Ronseal department. It covers every area where the Union is operating commercially, from Tommy's Kitchen, Medicine and The Packhorse to the Union Shop and big ticket events like the Summer Ball.

They're the biggest employers of student staff in the organisation and their small army of 300+ staff make sure the drinks keep flowing on our regular club nights which see 1600 students descend on the SU twice a week.

# Finance and Resourcing.

This department is responsible for processing the £6 million annual turnover that the organisation generates, ensuring we remain on a stable financial footing. They also support our HR function who are tasked with the recruitment of our 400 strong staff team.

# Marketing and Czommunications.

Getting our message out to our members in the spaces in which they operate is key to our success. It's the job of this department to know what to say and when to say it, all the while ensuring we look great while doing it.

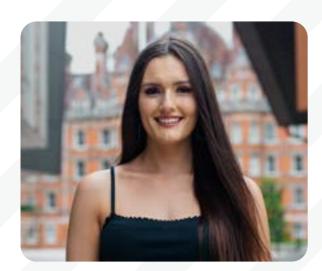
# Our officers.

Every year the student body elects four Sabbatical Officers to work full-time in the Students' Union for a year.

They work on a range of issues relating to student life, listening to student thoughts and opinions while running campaigns and working with the relevant people and bodies to implement positive policy changes.

Often referred to simply as 'The Sabbs', they are either students who have interrupted their studies to take a year out of their course, or individuals who are undertaking the role in the year after they graduate.





# **Henn Warwick - President**

The Students' Union President is the Chair of the Board of Trustees, sits on the highest decision-making committee at Royal Holloway, College Council, and is the figurehead of the Students' Union.



# Alice Goode - Vice President Wellbeing & Diversity

With a focus on liberation campaigns, mental and physical health provision and general wellbeing issues, the Vice President Wellbeing & Diversity is a key voice for campaigning on campus.



# Maia Jarvis - Vice President Education

Not only is the Vice President Education the Deputy President of the Students' Union but they also sit on a number of high-level committees including Academic Board where the academic strategy of the College is decided.



# Alex Parry - Vice President Societies & Sport

The Vice President Societies & Sport has joint overall responsibility for developing the support the Students' Union offers to student groups on campus.

# **A LITTLE ABOUT US**

55.190

TICKETS SOLD FOR EVENTS IN OUR VENUES

2146

STUDENTS INVOLVED IN AT LEAST ONE OCIETY OR MEDIA GROUP

1500+

STUDENT CASES DEALT WITH BY OUR ADVICE CENTRE

290

MEMBERS OF OUR 8 STUDENT

ACTIVE AND RATIFIED STUDENT

PERMANENT STAFF

£550,000





111 VALUES AWARDS GIVEN OUT TO STUDENT AND PERMANENT STAFF FOR EXCEPTIONAL PERFORMANCE

£300,000 in funding for the charity that was self-generated

93%

THE LEADERSHIP GROUP LEADS BY EXAMPLE

THIS ORGANISATION HAS STRONG VALUES AND OPERATES TO HIGH ETHICAL STANDARDS

100%

I WOULD RECOMMEND THIS ORGANISATION AS A GOOD PLACE TO WORK

100%

98%

THE ORGANISATION CARES **ABOUT ITS EMPLOYEES** 

THE ORGANISATION GIVES A HIGH PRIORITY TO EMPLOYEE WELFARE AND HEALTH AND SAFETY

# Our structure.

There are four departments, each headed by a senior manager. Within these, a number of functional teams exist, each managed by a line manager.

The senior management team is made up of:

Interim Chief Executive / Head of Trading Services: Max Ross

Acting Deputy Chief Executive / Head of Marketing & Communications: Michael Bailey

Interim Head of Membership Support & Engagement: Daniel Curran

Interim Head of Finance & Resourcing: Taina Nicolicin

\*Chart shows permanent staff only



INTERIM CHIEF EXECUTIVE. Max Ross



>> Licensed.

# SERVICES.

#### **Deputy Head of Trading Services** Medicine Manager SU Nightclub Manager

Tommy's Kitchen Manager Tommy's Kitchen Chef The Packhorse General Manager The Packhorse Assistant Manager x2

#### >> Entertainment & Events.

Entertainments & Events Manager Deputy Entertainments & Events Manager **Events & Bookings Coodinator** 

#### >> Retail.

Union Shop Manager Union Shop Deputy Manager x2 Union Shop Assistant Manager **Administration Coordinator** Union Shop Assistant x3

#### >> Premises.

**Facilities and Maintenance Coordinato** 



#### MEMBERSHIP SUPPORT AND ENGAGEMENT.

Daniel Curran (Interim)

#### >> Student Voice

Student Voice Manager Representation & Democracy Coordinator (vacant) Academic Communities Coordinator Research and Insight Coordinator

#### >> Advice.

Advice Centre Manager Student Advisor

#### >> Student Opportunities.

Student Opportunities Manager Senior Development Coordinator Events and Give It A Go Coordinator Helpdesk Coordinator Interim Societies Coordinator Interim Sports Clubs Coordinator

#### >> Human Resources.

People & Development Manager Senior HR Advisor **HR & Training Coordinator** 



#### FINANCE AND RESOURCING Taina Nicolicin (Interim)

#### >> Finance.

#### Senior Finance Coordinator Finance Coordinator Stock & Bookings Coordinator Finance Assistant



#### MARKETING AND COMMUNICATIONS. Michael Bailey

#### >> Communications.

Marketing & Communications Manager Communications Coordinator

#### >> Digital and Design.

Graphic Designer x2

#### >> Advertising and Sales.

Advertising and Media Sales Coordinator

# Our strategy.

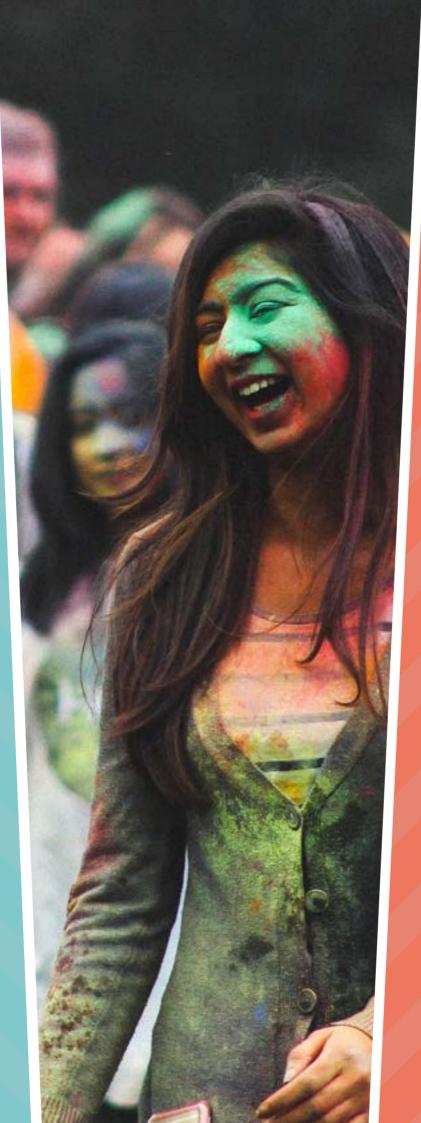
Our mission is simple: we're here to make student life better at Royal Holloway.

We review our strategic plan every two years to ensure we're focusing on the right areas, with our current plan taking us through to 2022 and focusing on the following five aims:

- 1. Improve students' education
- 2. Make campus fun
- 3. Look after students' wellbeing
- 4. Make students more employable
- 5. Empower students to change the world around them

But we don't simply focus on what we do, we also care about how we do it and recruiting the right people is critical to our achievement of this.

You can read the full plan at su.rhul.ac.uk/strategy



# Our values.

We have five values that people across the organisation share. They represent the expectations we have for ourselves and each other, they guide our day-to-day decisions and the behaviours that we champion.

### Student focused.

We understand without doubt that we exist for our members. We make sure we know how their needs are changing. We adapt.

## High quality.

Quality is fundamental to achieving results. We go above and beyond expectations. We channel our energy into making things better and change or stop things that aren't working.

### Inclusive.

We champion and celebrate the importance of diversity, equality and liberation consistently through our work. We are ambassadors for our organisation and speak out if something is not right.

### Brave.

We embrace change and opportunity and we are not afraid to try new things. We are ambitious and constantly look for new approaches to doing things.

### Trustworthy.

We make decisions based on our values and take responsibility for them, admitting if we get something wrong. We communicate with integrity, even when the message might be difficult.

# Benefits.

# Get that work life balance right.

We're really passionate about our staff members being able to enjoy life outside of the workplace so we've built up an annual leave package and flexible working arrangement that stands up as one of the best in the sector.

First up, you can forget about working over Christmas and New Year ever again as we give you up to seven discretionary days over the festive period. And, that's on top of the 22 annual days of contractual leave you get a year (rising by one day each year up to a maximum of 27 days) plus bank holidays, for a total of at least 37 days off a year.

That's not all. Should your birthday fall on a work day you'll also get that off as well so you can do something fun. On top of this we also offer:

- Assisted conception leave
- 18 weeks full pay maternity leave
- 4 weeks full pay partners leave (with an additional two weeks at 50% pay)

Away from annual leave we'll always try and be flexible around your life where possible. Need to pick up the kids from school? We'll look at how we can make that work. Got to get the car in for its MOT? We can sort out a late start.

There's loads of little bits like this that come up in life and we're always willing to ensure you don't have to fret about what that means for your job. We're also pretty flexible with our working day and open to discussing all options that may be on the table.



# Lap up those student discounts.

Ever get jealous you can't get discounted Spotify? Well, that's a thing of the past as we dish up a free TOTUM card for all staff members, opening up the door to a world of student discounts and special offers.

Talking about discounts, you'll also get 10% off food and drink across our venues - we also do free hot drinks from the bar if you fancy a midday pick me up.

# More freebies than you can shake a stick at.

Freshers' Festival is famous for the amount of free stuff that students get their hands on and as a staff member at the SU you'll also have a chance at getting in on the action. Free pizza, bottle openers, pot noodles, protein powder... you get the idea.

Alongside this, every staff member gets four free tickets to our Summer Ball (worth £300) which is held in Founder's Building every June. Think of it as a huge one day festival with 3500 students, two major stages with headliners such as Rudimental and Chase and Status, food stalls, fun fair rides and more.

And if you drive to work you'll also get free parking on campus. Sometimes it's the small things that matter most.

### **Development and training for days.**

We're all about professional development here at the SU, so we put aside specific training and development budgets to ensure you can build your knowledge and be set up for future success.

We also believe in offering academic opportunities to staff and will support you in your pursuit of qualifications. This extends to financial support alongside study leave to ensure you have the time you require to exceed and excel.

## Make a difference.

You'll be working for an organisation that tackles the big issues on campus but one that has a great time doing it. You'll be joining a team of smart, friendly people who really care about the sector they work in where everything they do has a direct impact on the experience of over 10,000 students at Royal Holloway.

Despite the hard work, it's a sociable environment where we value the interactions between our team, be that at our monthly coffee and pastry catch-ups or at the pub after a busy week.

## Get fit and have fun.

Fancy cycling to work? We have a ride to work scheme to help you purchase a new bike for your commute - there's also a season ticket loan scheme should you get the train in. And if hitting the weights is more your scene, we offer reduced price gym membership at the on campus sports centre.

In the summer you'll get the chance to take part in our annual rounders tournament that's totally not competitive at all... well maybe just a little.

## And last but not least.

Should you live over 100 miles away, we offer a relocation assistance package of upto £1500 to individuals moving within 30 miles of Egham.

Finally, we want you to have peace of mind while working at the Students' Union and offer a death in service benefit, the cost of which is covered by the organisation. This is equal to four times your annual salary which is paid to your nearest or nominated relation should the worst happen.



# Membership Events Coordinator

**Department:** Membership Support & Engagement

**Team:** Student Opportunities

**Responsible To:** Student Opportunities Manager

**Responsible For:** Give It A Go Assistants

**Contract Type:** Permanent

**Hours of Work:** Monday to Friday 9.00 – 16.30

35 hours per week, excluding 30 minute daily unpaid lunch break. Some unsociable hours may be required at certain points in the year and flexibility will be required but a 'time off in lieu' system is

in operation.

Grade: 4

**Salary:** £23,486 - £26,217

Expected to rise in line with our staff pay scale review effective

from August 2022.

**Purpose of Role:** To be responsible for the coordination and delivery of a range of

union wide membership events and activities, as well as projects

delivered in partnership with the University.

Lead the delivery of the Give It A Go events programme to give students the chance to try new things, meet new people, learn new skills and visit different places on a pay as you go basis. To support the growth of student groups and their activities and events management through the development and delivery of training.

#### **Strategic Alignment:**

The role will make a contribution towards our aim of 'making campus fun' and 'making you more employable' by delivering a range of diverse and engaging activities that students can enjoy alongside their academic studies and training student leaders to deliver their own events and activities on campus.

#### **Departmental plans:**

The role will contribute to a number of projects within the team's Annual Operating Plan. These include:

- Development and delivery of a training programme to support student-led events and activities.
- Creation and delivery of a diverse events schedule under the Give It A Go brand.
- Support the organisation in delivering key events such as Freshers' Festival, liberation history months (e.g. Black History Month) and the Union's approach to student awards and

# **Key Deliverables.**

#### **Union Events**

- Manage events (such as Freshers' Fair) from concept through to delivery, including arrangement of all logistics and any coordination with external contractors and/or internal staff.
- Support the sabbatical officers in delivering activity for key liberation and underrepresented history months.
- Support other teams in the Union with events relating to the membership side of the organisation, including working with sabbatical officers on events for their campaigns.
- Work with key project leads to develop project plans and attend working groups for related activities as required.

#### Give It A Go

- Lead the delivery of our Give It A Go events programme throughout the academic year, giving students the opportunities to try out new activities.
- Maintain relationships with key internal and external stakeholders to aid in the delivery of the programme.
- Manage a team of student staff in the delivery of the programme.

#### **Student Groups**

- Support the Sports and Societies Coordinators with the delivery of student group events, including guiding student groups on how to run successful events.
- Working with the Student Opportunities team to develop and lead effective events training.
- Work with student groups to help them deliver or contribute to a calendar of Give It A
  Go activities and taster events.

#### **College Partnership**

 Maintain an effective partnership with various University departments (i.e. Student Engagement, Hall Life and Active Lifestyle and Sport) with respect to the provision for co-produced events and activities.

# Staff and Financial Responsibilities.

- Recruit and induct casual student staff Give It A Go Assistants as appropriate.
- Manage team members in line with the organisation's policies and procedures,
   supporting them to grow personally and professionally.
- Manage a budget of c.£10,000, in line with the organisation's scheme of delegation and financial procedures.

# **Organisation Wide Responsibilities.**

- Comply with relevant equality and diversity policies, promoting a healthy working environment where all individuals are valued.
- Comply with relevant health and safety policies, seeking to minimise hazards for others.
- Support the development and implementation of sustainability initiatives within the organisation.
- Comply with relevant data protection policies, ensuring General Data Protection Regulations are considered when making plans and decisions.
- Establish and maintain excellent working relationships with students, volunteers, staff and individuals outside of the Students' Union (for example the University).
- Comply with the Students' Union's constitution and other governing documents,
   recognising and celebrating the contribution of members to leading our work.
- Work as part of a wider team, undertaking any other reasonable duties appropriate for the grade that may be required by the organisation.

# Person Specification.

EDUCATION AND TRAINING	ESSENTIAL	DESIRABLE
Events experience in the higher education sector.		X
GCSE Maths and English Grade C (Level 4) or equivalent.	X	
EXPERIENCE AND KNOWLEDGE		
Understanding of health and safety and constructing risk assessments.	X	
Managing staff either paid or voluntary.		X
Developing and delivering events or other related training sessions.	X	
Developing systems that measure and capture impact/satisfaction according to set criteria.		X
Developing and managing mass participation events.	X	
SKILLS AND ABILITIES		
Knowledge of supporting student groups, managing volunteers and events management.		X
Highly organised, with the ability to work on multiple projects at any one time.	X	
Ability to plan, project manage and monitor performance to ensure service delivery.	X	
Ability to work across an organisation and engage with external stakeholders to build	x	
consensus and relationships.		
A digital practitioner with a passion for using technology to streamline services.		X
Ability to work well under pressure, to be flexible and adapt to changes in priorities.	X	
VALUES		
We're a values-led organisation, which means we're keen to attract applicants who share our priorities. We're keen to hear about times you've demonstrated the following:		
Student Focused: Everything we do will have students at the heart of it.	X	
High Quality: Expectations are high, and we must exceed them.	X	
<b>Inclusive</b> : We will offer a diverse range of activites and services which are fulfilling and accessible.	x	
Brave: We should be bold and not afraid to challenge the status quo.	X	
<b>Trustworthy</b> : We will ensure that we are transparent, honest and fair in what we say and do.	X	

# Next steps.

Simply head over to **su.rhul.ac.uk/jobs**, navigate to the role you'd like to apply for and fill in your contact details. Remember to add your CV and covering letter at this point when requested by the system.

We can't accept any applications that are sent direct by email so you need to ensure it all goes through our online portal. After applying we'll be in contact via email using the address you used when filling in the application form.

Finally, we wish you the best of luck in your application. If you have any questions, you can email us at surecruitment@su.rhul.ac.uk.

# The legal stuff.

All positions are subject to applicants making themselves available to attend interviews, inductions and training days.

Successful applicants will need to submit proof of eligibility to work in the UK before employment. The document submitted will be photocopied and held in accordance with the Data Protection Act 2018 and UK GDPR. This will be done after an offer of employment is made.

# **Data protection when applying**





### for a role at RHSU.

We're committed to data protection and it's important to know what's happening with your data when you apply for a job role. That means we'll only use the information you supply for the purposes of progressing your application (or to fulfil legal or regulatory requirements if necessary) and we'll never share your information with any third parties for marketing purposes or store it outside of the European Economic Area. For detailed information on data protection during the recruitment process head over to <a href="mailto:su.rhul.ac.uk/privacy">su.rhul.ac.uk/privacy</a>.

# **Equal Opportunites.**

We're committed to ensuring our workforce accurately reflects the diversity of the world we live in. We positively encourage applications from all individuals irrespective of their gender, age, home country, ethnic background, sexuality, religious beliefs or disability.

All candidates will be treated equally and all appointments made on merit. If you have any questions about any of the roles, please don't hesitate to get in touch with us at surecruitment@su.rhul.ac.uk.