Idea submitted
Idea submitted online through the Bright Ideas platform which is supported with online guidance on how to submit a successful idea

Representation & Democracy Coordinator
Receives idea, checks it for quality and liaises with students on how to improve the submission if needed. The idea is either made live, redirected or rejected

Live Idea
Idea goes live in the platform for fourteen days and students can either vote for, against or abstain from an idea. An idea must receive at least 50 positive votes to be actioned.

Idea passed
If the idea has met the 50 positive vote threshold, it is sent to the Officer Group to analyse and triage in a report

Officer Group
Analyses and triages ideas that have passed the threshold. If the idea needs further support it gets sent to either an SU staff member, Management Committee, or a Student Executive.

Directed to:
- SU Staff Member
- Management Committee
- SU Executive

Redirected
Idea may be more appropriate to be investigated as a policy inquiry, contemporary resolution or because it was the wrong space for the submission

Rejected
Idea may not be appropriate for the platform and is not suitable for another avenue so a written explanation will be provided. The idea may already have been posted within the last three months

Defer
Idea may be deferred to a policy inquiry, contemporary resolution or another space as relevant

Respond
The R&D Coordinator will respond to the idea author to either ask for more information as required by Officer Group or, to pass on an explanation on why the idea will not be taken forward and other avenues should the author wish to take it further