**Campaign Proposal**

To be sent to [voice@su.rhul.ac.uk](mailto:voice@su.rhul.ac.uk)

Please submit your proposal with at least four weeks’ notice.

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| **Name of Campaign** |  |
| **Start Date** |  |
| **End Date** |  |
| **Campaign Team Members & Contact Email Address**  **(Please highlight who the main point of contact will be)** |  |
| **Type of Campaign**  **(Awareness / Lobbying)** |  |

Campaign Details

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| **Campaign Objectives**  What are you hoping to achieve? |

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| **How do you intend to deliver your campaign objectives?**  E.g. what are your campaign methods, what would you like to do for your campaign? |

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| **Key Stakeholders**  Who does your campaign impact? What key stakeholders would you be aiming to reach? |

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| **Expenditure**  Please outline what planned expenditure you have for your campaign |

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| **Meeting Availability**  We’d love to arrange a meeting to discuss your campaign, let us know your availability over the next two weeks: |