**Campaign Webcontent Template**

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| **Campaign Name** |  |
| **Campaign Leads** |  |
| **Dates (If Applicable)** |  |
| **Content for Website**  Think about:   * Provide a description of the campaign and what you are hoping to achieve * Explain why this campaign is important – potentially include stats or testimonials * Let students know how they can get involved in the campaign * Think about any information you want to share with students – especially if an awareness campaign |  |